

White-Label Starter Kit

White-Label Workwear Distribution — LantaoWork.com

Purpose

Everything needed to brief a white-label workwear program in one document. Use this with a LantaoWork account manager on the first call — it covers what you sell, the MOQ ladder, packaging, zero co-brand rules, market certifications, and the questions we need answered for a quote.

MOQ Tier Ladder

MOQ is per style, per garment type — not per color or per size. Mixed sizes and colors in one run do not multiply the minimum.

TIER	QUANTITY	BEST FOR
Validate	50 pieces per style	First-time market test / pilot before committing to inventory
Launch (Standard)	100 per style	Base apparel lines — a real catalog, not a sample
Launch (Medical / School)	200 per style	Scrubs, medical uniforms, and school uniform programs
Launch (Coverall)	300 per style (100 with DTF branding, 150 on reorder)	Coveralls and heavy-duty workwear
Replenish	100–150 per reorder	Reorder lane locked to the original spec and dye recipe
Scale	Mixed-size / mixed-color container	Full catalog in one shipment, split to up to two warehouses

Packaging Spec Checklist

Every item below is applied at the factory and shipped under your brand. Confirm each one on the brief.

- ☐ **Hang Tag** — brand name, logo, size, and your price code. Artwork supplied by you or designed with the factory team.
- ☐ **Woven Label** — main brand label sewn into the neckline or waistband.
- ☐ **Care Label** — destination-country care and fiber content instructions, in the languages of your market.
- ☐ **Poly Bag** — branded poly bag per garment, with your SKU barcode or sticker.
- ☐ **Carton Marks** — outer carton branding, carton count, and your shipping reference.

Zero Co-Brand Checklist — Summary

LantaoWork branding never appears on the finished product. The full 20-point pre-shipment checklist is a separate download; this is the short version to confirm at briefing.

- ☐ Main, size, and care labels show your brand only.
- ☐ Hang tags, poly bags, carton marks, and packing slips carry your marks, not the factory's.
- ☐ Certificates and QC reports ship under your program name.
- ☐ No cross-sell inserts, no factory stickers, no co-brand line anywhere in the box.

Certifications by Target Market

MARKET	STANDARDS LANTAOWORK LABELS TO	VERIFICATION
US	ANSI/ISEA 107 · CPSIA	Batch-level test reports with each shipment
EU	EN ISO 20471 · OEKO-TEX · REACH	Batch-level test reports with each shipment
AU	AS/NZS 1906 / 4399	Batch-level test reports with each shipment
UK	UKCA	Batch-level test reports with each shipment

Honest Note: Certificates follow the batch, not a homepage PDF. If your market requires labeling to a specific standard, the garment is labeled to that market — confirm the standard on the brief so it is written into the spec and QC plan.

Inquiry Form Fields

Having these ready means the quote lands faster. Send them with the first email.

- ☐ **Product lines** — which of the 13 product lines (workwear, hi-vis, medical, school, corporate, hospitality, cheerleading, airline, coveralls, and more).
- ☐ **Quantities** — per style, per size, per color.
- ☐ **Target market** — destination country, so labels and standards can be mapped.
- ☐ **Branding files** — logo in AI, DST, EPS, or PDF (or a photo of the existing label).
- ☐ **Reference garments or sketches** — for the tech pack and 48-hour 3D preview.
- ☐ **Delivery terms** — FOB or DDP, and whether goods split to two warehouses.
- ☐ **Timeline** — target in-store or in-warehouse date.