

Zero Co-Brand Checklist

White-Label Workwear Distribution — [LantaoWork.com](https://lantaowork.com)

Purpose

A 20-point pre-shipment checklist to confirm LantaoWork branding appears nowhere on your finished product — and the contract terms that keep your styles, samples, and reorder lane exclusive to you. Run this checklist before every shipment.

On the Garment

- ☐ **Main label** — your brand name only. No factory name, no factory logo, no co-brand line.
- ☐ **Size label** — your size matrix and brand marks only.
- ☐ **Care label** — destination-country care and fiber content, in your market's languages.
- ☐ **Interior tags** — no "Made by [factory]" or supplier reference tags inside the garment.
- ☐ **Embroidery / stamp** — any embroidery or stamping is your logo, not the factory's.
- ☐ **The garment itself** — no printed, woven, or embroidered factory branding anywhere visible or interior.

In the Packaging

- ☐ **Hang tag** — your brand, logo, size, and price code. No factory reference.
- ☐ **Poly bag** — your branding and SKU barcode or sticker only.
- ☐ **Carton marks** — your shipping reference, carton count, and brand marks.
- ☐ **Packing slip** — your company name and order reference. No factory letterhead.
- ☐ **Insert cards** — any inserts are your materials. No cross-sell or factory promo cards.

In the Documentation

- ☐ **Certificates** — issued under your program name, referencing your order reference.
- ☐ **QC reports** — batch inspection reports addressed to your account, with time-stamped photos.
- ☐ **Invoice chain** — factory-direct, one accountable party, no third-party branding on documents.

Contract Terms — What Stays Exclusive

☐ **No style resale** — a 12-month no-resale clause: custom styles are not offered to other buyers during the protection window.

☐ **Sealed samples** — your approved sample stays in the archive as the quality benchmark for every batch.

☐ **Color lock** — your Pantone reference and dye recipe are sealed at signoff and reused on every reorder.

☐ **Territory / channel options** — half-exclusive options per region or channel, written into the contract.

☐ **Dedicated account manager** — one point of contact who handles your spec, your lane, and your account only.

☐ **Reorder lane** — reorders lock to the original spec, dye recipe, and seal sample for the life of the program.

Honest Scope: What is protected — custom styles, your branding, your sealed samples, and your reorder lane. What is not — standard patterns and trims any buyer can request from the open catalog. If it is not exclusive to you, it is not locked to anyone. Confirm exclusivity scope in writing at signoff.